

Hair Studio 720

SMS Text Message & Email Communication Consent Form

Hair Studio 720 | 720 East College Ave at College Ave. Shoppes | Salisbury, MD 21804 | (410) 860-9718

Email and Text Communication

By signing, I allow Hair Studio 720 to communicate with me about my appointments using electronic mail (e-mail) and/or text message (SMS) communication.

Important Points:

- E-mail and text messages are not private or “secure”.
- E-mail and text messages can be altered or “forged”.
- Backup copies of e-mail or text messages may exist even after it has been deleted.
- E-mail and text messages may not be seen or answered right away. Please call for urgent issues.

Text Message Reminder Request:

- I request that Hair Studio 720 send text messages to a mobile device of my choosing to remind me of the date and time of my scheduled appointments. I understand my wireless carrier may charge me for such messages.
- I understand Hair Studio 720 does not receive text message replies to reminder texts beyond automated responses for confirming or canceling scheduled services. I will not receive a reply from Hair Studio 720 if trying to respond to reminder notification in any other way. Hair Studio 720 provides this text reminder service as a convenience to its clients.
- I understand I will need to complete a new Email and Text Message Communication Consent Form if I would like to be contacted at a different number or email address.
- I understand that text message notifications will be sent:
 - SAME DAY APPOINTMENT IS MADE CONFIRMING MY BOOKING(S).
 - TWO DAYS PRIOR TO MY BOOKED SERVICES (WHERE APPLICABLE).
 - ONE DAY & SAME DAY REMINDER NOTIFICATIONS MY OCCUR IN SOME INSTANCES BASED THE BUSINESSES NOTIFICATION SCHEDULE(S).

I understand that Hair Studio 720 requires at least 24 hours' notice for cancelation of booked services and late cancelations may result in potential cancelation fees.

Additional Legal Information

- You may withdraw or cancel this authorization at any time by replying to any previous text communication with STOP or if the communication received was in email form by using the Unsubscribe link at the bottom of the email. You may also contact Hair Studio 720 in person or by calling (410) 860-9718 to withdraw or cancel your authorization. Your withdrawal will be specific to the subscribed notification service can but may not automatically apply to both e-mails or text messages.
- A personal representative (for example: a legal guardian or parent) may sign this authorization after Hair Studio 720 receives documentation of the personal representative's authority to act for the client.
- No purchase necessary to opt in/out of the subscribed notification service(s). Message and data rates may apply. Reply STOP to opt out/unsubscribe at any time.

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I (we) understand the information stated above and understand that e-mail and text messages are not a secure means of communication. I understand that the provider may decline to communicate via e-mail or text message depending on the nature of the information. I give permission for Hair Studio 720 to use electronic mail (e-mail) and text message as a means of communication regarding my services. I understand that I may withdraw this authorization at any time by notifying Hair Studio 720 in person, over-the-phone, or in writing.

Customer's Information:

Customer Email Address(es):

Customer Cell Number(s):

Customer's Authorization:

Customer Name (Printed)

Date

Customer's Signature

If Customer is a MINOR or Represented by an Authorized Third Party:

Representative Name (Printed)

Date

Representative's Signature

Relationship of Representative